

# The 14th APVRS Congress

Virtual • December 11 - 12, 2021



APVRS 2021

virtual

ORGANIZER:



ASIA-PACIFIC VITREO-RETINA SOCIETY

FOUND US ON:



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# Welcome Message

We are delighted to invite you to participate in the 14<sup>th</sup> Asia-Pacific Vitreo-retina Society (APVRS) Congress virtually, from December 11 – 12, 2021.

Your safety and health are always our top priority, and we are excited that APVRS is embracing the “new normal” and offering educational exchanges on vitreoretinal diseases beyond borders!

Dedicated to advancing the frontiers of vitreo-retina in the Asia-Pacific region, the Asia-Pacific Vitreo-retina Society organizes its annual congress to provide a platform for vitreo-retinal specialists to meet and exchange expertise and to disseminate the highest standards of vitreo-retinal treatment, clinical and basic science research, education and training, and patient care in vitreo-retina.

The 14<sup>th</sup> APVRS Congress is anticipated to bring together over 1,000 delegates and more than 100 top-notch speakers from all over the world to explore current knowledge in vitreo-retina.

As one of the most important vitreo-retinal meetings in the Asia-Pacific region and beyond, the APVRS annual congress will include instruction courses and symposiums to provide a unique opportunity for all those working in the diagnosis and treatment of vitreo-retinal diseases to keep abreast of the latest developments in this rapidly changing and expanding field.

We are looking forward to another very successful congress, one that showcases the latest advances in vitreo-retina in which the needs of the industry as well as delegates are fully met. We cordially invite companies to actively participate in this prestigious congress, which will be an excellent occasion for promoting key business interests.

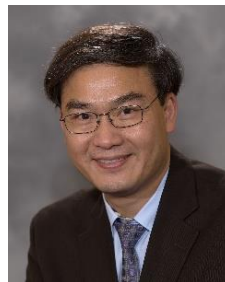
Yours sincerely,



Prof Chi-Chun Lai  
Congress President  
APVRS 2021 Virtual  
APVRS President



A/Prof Andrew Chang  
Organizing Committee Chair  
APVRS 2021 Virtual  
APVRS Secretary-General



Prof Dennis Lam  
Honorary Congress President  
APVRS 2021 Virtual



Dr Paison Ruamviboonsuk  
Scientific Program Chair  
APVRS 2021 Virtual

# APVRS Congress

## Profile of Attendance

The 14<sup>th</sup> Asia-Pacific Vitreo-retina Society (APVRS) Congress is expected to bring together over 800 – 1,000 delegates. With a very strong scientific program, we are confident of excellent attendance at the 14<sup>th</sup> APVRS Congress.

Below is a summary of the attendance record of previous APVRS congresses:

Year	Host Country	Attendance Figure	Number of Countries
2020	<i>Cancelled due to pandemic</i>		
2019	Shanghai, China	3,944	44
2018	Seoul, South Korea	1,217	38
2017	Kuala Lumpur, Malaysia	1,568	36
2016	Bangkok, Thailand	1,658	44
2015	Sydney, Australia	1,063	37
2013	Nagoya, Japan	2,323	33
2012	Hong Kong	1,572	38
2011	Hyderabad, India	800	35

## Host

### About Asia-Pacific Vitreo-retina Society (APVRS)



The Asia-Pacific Vitreo-retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreo-retinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreo-retinal specialists, and to promote and disseminate eye care information about vitreo-retinal diseases and related issues to the general public.

Learn more about the APVRS at [www.apvrs.org](http://www.apvrs.org).

## Congress Objectives

- To showcase the most important and cutting-edge clinical and research studies and outline new trends in the diagnosis and treatment of vitreo-retinal diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates updated on industry research and developments

## Congress Venue

This year, we will bring our top-notch world-class scientific event to you. You can have full access to our high-quality scientific content in the vitreoretinal fields anytime and anywhere!

## Program

Chaired by Dr Paisan Ruamviboonsuk, the scientific program will cover 14 important areas in the field of vitreo-retina. Each invited symposium will be coordinated by an Asia-Pacific coordinator, an international coordinator and a host coordinator, who are experts in the topics to be discussed. They will work together to engineer a world-class vitreo-retina program. There will be instruction courses for general ophthalmologists and trainees. Coordinator information will be available at <http://2021.apvrs.org/scientific-program/>.

Over the 2-day weekend program of the 14<sup>th</sup> APVRS Congress, we will foster interaction in a number of innovative ways and encourage dialogue through plenary sessions, free paper presentations, e-poster sessions, instruction courses and keynote lectures.

GMT+ 8	Dec 11 (Day 1 Saturday)		Dec 12 (Day 2 Sunday)	
	Livestream 1	Livestream 2	Livestream 1	Livestream 2
12:00 - 12:20	Opening Ceremony Tano Lecture (12:00 - 12:20)		Sponsored Symposium (12:00 - 13:00)	Sponsored Symposium (12:00 - 13:00)
12:20 - 13:00	Plenary Session (12:20 - 13:00)			
13:00 - 13:15	Break	Break	Break	Break
13:15 - 14:15	Scientific Session (13:15 - 14:15)	Scientific Session (13:15 - 14:15)	Scientific Session (13:15 - 14:15)	Scientific Session (13:15 - 14:15)
14:15 - 14:30	Break	Break	Break	Break
14:30 - 15:30	Scientific Session (14:30 - 15:30)	Scientific Session (14:30 - 15:30)	Scientific Session (14:30 - 15:30)	Scientific Session (14:30 - 15:30)
15:30 - 15:45	Break	Break	Break	Break
15:45 - 16:45	Sponsored Symposium (15:45 - 16:45)	Sponsored Symposium (15:45 - 16:45)	Sponsored Symposium (15:45 - 16:45)	Sponsored Symposium (15:45 - 16:45)
16:45 - 17:00	Break	Break	Break	Break
17:00 - 18:00	Scientific Session (17:00 - 18:00)	Scientific Session (17:00 - 18:00)	Scientific Session (17:00 - 18:00)	Scientific Session (17:00 - 18:00)
18:00 - 18:15	Break	Break	Break	Break
18:15 - 19:15	Sponsored Symposium (18:15 - 19:15)	Sponsored Symposium (18:15 - 19:15)	Sponsored Symposium (18:15 - 19:15)	Sponsored Symposium (18:15 - 19:15)
19:15 - 19:30	Break	Break	Break	Break
19:30 - 20:30	Scientific Session (19:30 - 20:30)	Scientific Session (19:30 - 20:30)	Constable Lecture International Award Lecture Closing Ceremony (19:30 - 20:30)	
20:30 - 20:45	Break	Break		
20:45 - 21:45	Sponsored Symposium (20:45 - 21:45)	Sponsored Symposium (20:45 - 21:45)		
21:45-22:00	Break	Break		
22:00-23:00	Scientific Session (22:00 - 23:00)	Scientific Session (22:00 - 23:00)		

## Important Dates

Please mark your calendar with the following dates:

Event	Date
Abstract Submission and Early Bird Registration Opens	May 10, 2021
Abstract Submission Deadline	July 19, 2021
Sponsor & Contributor Deposit Due	August 23, 2021
Early Bird Registration Deadline	August 23, 2021
Submission of Industry-Sponsored Symposia	<del>September 27, 2021</del> November 20, 2021 (New)
Submission of Advertising Material	<del>September 27, 2021</del> October 31, 2021 (New)
Sponsors' & Contributors' Final Payment Due	October 9, 2021
Advance Registration Deadline	October 18, 2021
On-Site Registration	December 11 – 12, 2021
Video on Demand Platform Closes	March 21, 2022

## Website

The 14<sup>th</sup> APVRS Congress website contains all details relating to the Congress. It will be updated from time to time. Please visit it regularly at <http://2021.apvrs.org>.

# Sponsorship Opportunities

The 14<sup>th</sup> Asia-Pacific Vitreo-retina Society (APVRS) Congress will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Congress also provides you with the opportunity to demonstrate your support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in the 14<sup>th</sup> APVRS Congress, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can consider taking out individual items.

## Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the e-Program Program
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed throughout the congress venue
- Use of congress logo on company communications relating to the 14<sup>th</sup> APVRS Congress

# Sponsorship Packages

## Sponsor Advantage Chart

Three different levels of innovative and engaging sponsorship are being offered. The benefits of each are summarized as follows:

Benefit	Diamond US\$65,000	Platinum US\$45,000	Gold US\$35,000
1. <b>Symposium (1 hour with attendance report)</b>	3	2	1
2. <b>Breaktime Video Ad on Loop</b>	3 mins	2 mins	1 min
3. <b>Complimentary Registration (Unlimited Access)</b>	60	45	35
4. <b>Congress App</b>	3 Push Notifications 3 Pop-Up Ads ✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (3 full pages)	2 Push Notifications 2 Pop-Up Ads ✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (2 full pages)	1 Pop-Up Ad ✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (1 full page)
5. <b>Social Media Post</b>	3	2	1
6. <b>Company Logo</b>	✓	✓	✓
7. <b>Exhibitor Listing</b>	✓ (with prominent space)	✓	✓
8. <b>Acknowledgment in Monthly e-newsletter</b>	✓	✓	✓
9. <b>e-Program Book Advertising</b>	5 Full Pages Full color	3 Full Pages Full color	1 Full Page Full color
10. <b>Logo Link on Congress Website to Own Site</b>	Logo link + 500-word company profile	Logo link + 300-word company profile	Logo link +200-word company profile
11. <b>Use of 14<sup>th</sup> APVRS Congress Logo</b>	✓	✓	✓
12. <b>Advance E-Mailing to Delegate List</b>	3	2	1
13. <b>Peripheral Items</b>	20% discount	20% discount	20% discount

\* Remarks: Package sponsors are signed up on a first come, first serve basis.



# Diamond Sponsorship Package

## Diamond Sponsorship (Max = 2)

US\$65,000

- 1. Sponsored Symposium**
  - Three 60-minute sponsored symposiums
  - The exact schedule of the symposiums will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible
  - Sponsors will review their attended delegate information and statistics (Congress + 1-month On Demand) afterwards
- 2. Breaktime Video Ad on Loop**
  - Three-minute breaktime video advertisement on loop
  - The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units
  - The final video advertisement file is to be provided by individual sponsors
  - The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible
- 3. Complimentary Registration**
  - Sixty complimentary delegate registration
  - Each delegate registration will have access to all session rooms
- 4. Congress App**
  - Three push notifications sent to all delegates using the congress mobile app
  - The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - Three pop-up advertisements sent to all delegates using the congress mobile app
  - The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - Company profile (less than 100 words) and logo link to designated website on congress mobile app
  - Three full-page, 4-color product catalogue
  - The exact schedule of push notifications and pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible
- 5. Social Media Post**
  - Three promotion posts on APVRS's social media sites
  - The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible
- 6. Company Logo**
  - Company logo on congress website, congress mobile app and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)
- 7. Exhibitor Listing**
  - Company name (with prominent space) appears on Exhibitor List
- 8. E-Program Book Advertising**
  - Five full-page, 4-color ads in the e-Program Book
- 9. Logo Link**
  - Logo link on congress website to company website and company name link to company profile in less than 500 words
- 10. Use of Congress Logo**
  - Use of congress logo on company communications relating to the 14<sup>th</sup> APVRS Congress
- 11. Advance E-Mailing**
  - Three advance e-mailings to delegate list
- 12. Peripheral Items**
  - 20% discount on the order of the peripheral item list

*\*Remarks: Diamond sponsors will be given priority over platinum and gold sponsors in the assignment of sponsored symposiums and video advertisement.*

# Platinum Sponsorship Package

## Platinum Sponsorship (Max = 3)

US\$45,000

- 1. Sponsored Symposium**
  - Two 60-minute sponsored symposiums
  - The exact schedule of the symposiums will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible
  - Sponsors will review their attended delegate information and statistics (Congress + 1-month On Demand) afterwards
- 2. Breaktime Video Ad on loop**
  - Two-minute breaktime video advertisement on loop
  - The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units
  - The final video advertisement file is to be provided by individual sponsors
  - The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible
- 3. Complimentary Registration**
  - Forty-five complimentary delegate registration
  - Each delegate registration will have access to all session rooms
- 4. Congress App**
  - Two push notifications sent to all delegates using the congress mobile app
  - The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - Two pop-up advertisements sent to all delegates using the congress mobile app
  - The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - Company profile (less than 100 words) and logo link to designated website on congress mobile app
  - Two full page, 4-color product catalogue
  - The exact schedule of push notifications and pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible
- 5. Social Media Post**
  - Two promotion posts on APVRS's social media sites
  - The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible
- 6. Company Logo**
  - Company logo on congress website, congress mobile app and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)
- 7. Exhibitor Listing**
  - Company name (with prominent space) appears on Exhibitor List
- 8. e-Program Book Advertising**
  - Three full-page, 4-color ads in the e-Program Book
- 9. Logo Link**
  - Logo link on congress website to company website and company name link to company profile in less than 300 words
- 10. Use of Congress Logo**
  - Use of congress logo on company communications relating to the 14<sup>th</sup> APVRS Congress
- 11. Advance E-Mailing**
  - Two advance e-mailings to delegate list
- 12. Peripheral Items**
  - 20% discount on the order of peripheral item list

*\*Remarks: Platinum sponsors will be given priority over gold sponsors in the assignment of sponsored symposiums and video advertisement.*

# Gold Sponsorship Package

## Gold Sponsorship

US\$35,000

1. **Sponsored Symposium**
  - One 60-minute sponsored symposium
  - The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible
  - Sponsors will review their attended delegate information and statistics (Congress + 1-month On Demand) afterwards
2. **Breaktime Video Ad on Loop**
  - One-minute breaktime video advertisement on loop
  - The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units
  - The final video advertisement file is to be provided by individual sponsors
  - The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible
3. **Complimentary Registration**
  - Thirty-five complimentary delegate registration
  - Each delegate registration will have access to all session rooms
4. **Congress App**
  - One pop-up advertisement will be shown in the congress mobile app
  - The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - Company profile (less than 100 words) and logo link to designated website on congress mobile app
  - One full page, 4-color product catalogue
  - The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible
5. **Social Media Post**
  - One promotion post on APVRS's social media sites
  - The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee
  - The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible
6. **Company Logo**
  - Company logo on congress website, congress mobile app and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)
7. **Exhibitor Listing**
  - Company name (with prominent space) appears on Exhibitor List
8. **e-Program Book Advertising**
  - One full-page, 4-color ad in the e-Program Book
9. **Logo Link**
  - Logo link on congress website to company website and company name link to company profile in less than 200 words
10. **Use of Congress Logo**
  - Use of congress logo on company communications relating to the 14<sup>th</sup> APVRS Congress
11. **Advance E-Mailing**
  - One advance e-mailing to delegate list
12. **Peripheral Items**
  - 20% discount on the order of peripheral item list

# Sponsorship Items

## Scientific Program Items

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### **A1 Sponsored Symposium (1 hour with attendance report) US\$18,000**

Sponsors will have the opportunity to hold a virtual seminar. The session will be of 60 minutes' duration and the exact symposium schedule will be assigned by the organizer.

### **A2 Boosted Posts on Social Media**

Facebook	US\$2,000
WeChat	US\$2,000

Benefits: Sponsors can promote their sponsored sessions via boosted posts on APVRS social media accounts. The final advertisement file and content is to be provided by individual sponsors.

# Branding Items

## Advertising Items

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### **B1 Breaktime Video Advertisement US\$2,000/30 seconds**

Sponsors and contributors will have the opportunity to advertise and have brand recall during the breaktime. The breakdown advertisement is pre-recorded and will be played while delegates wait for the session to start. Each breaktime advertisement slot will run from 30 seconds to up 5 minutes. The exact advertisement schedule will be assigned by the organizer. The final video advertisement file is to be provided by individual sponsors and contributors.

### **B2 Advertisement in the e-Program Book**

Back Cover	US\$3,000
Inside Front Cover	US\$2,000
Inside Back Cover	US\$1,000
Run of Page (Full)	US\$2,000
Run of Page (Half)	US\$1,000

**Benefits:** Advertisements in the E-Program Book, which will be uploaded to our Congress website and shared with all delegates. The final advertisement artwork file is to be provided by individual sponsors and contributors.

### **B3 Banner Advertisement on Congress Website**

Banner Ads: Large (W176 X H60 pixels)	US\$5,000
Banner Ads: Regular (W128 X H35 pixels)	US\$3,000

**Benefits:** Sponsors can post a large or regular banner on the 14<sup>th</sup> APVRS Congress website. The final advertisement artwork file is to be provided by individual sponsors and contributors.

## Congress Mobile App Items

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### **C1 Company Profile**

**US\$5,000**

Sponsors will have the opportunity to give a company overview (less than 100 words) to all delegates using the congress mobile app. They are allowed to embed their logos in their profile for directing delegates to view their own company websites/promotional materials. Sponsors are also allowed to upload one product catalogue (one full page, full color) to their profile. The content of the company profile, designated links, logo and product catalogue are to be provided by individual sponsors.

### **C2 Push Notification**

*Pre-Congress (Oct 1 – Dec 10)*

**US\$2,000/Twice**

*During the Congress (Dec 11 – 12)*

**US\$3,000/Twice**

Sponsors will have the opportunity to promote their sponsored sessions and send out reminders to all delegates using the congress mobile app. The exact schedule of push notifications will be assigned by the organizer. Each sponsor can have at most six push notifications during the pre-congress and congress period. The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

### **C3 Pop-Up Advertisement**

**US\$2,000**

A pop-up advertisement will be shown in the congress mobile app. The pop-up ad will be displayed on a single congress day selected by the sponsor. The exact schedule of push notification will be assigned by the organizer. Each sponsor can have at most four pop-up notifications during the pre-congress and congress period. The final advertisement artwork file is to be provided by individual sponsors.

### **C3 Logo**

**US\$20,000**

The **sole sponsor's** logo will be posted in a prominent position in the congress mobile app. (Production cost inclusive)

# Contributor Package

## Contributor Advantage Chart

An innovative and engaging contributor package is offered to all interested companies. The benefits of the contributor package are summarized as follows:

Benefit	Contributor Package US\$7,000
1. <b>Breaktime Video Ad on Loop</b>	1 min
2. <b>Complimentary Registration (Unlimited Access)</b>	5
3. <b>Congress App</b>	✓ Company Profile ✓ Product Catalog ✓ 1 Pop-Up Ad
4. <b>e-Program Book Advertising</b>	Half Page Full Color
5. <b>Use of 14<sup>th</sup> APVRS Congress Logo</b>	✓
6. <b>Exhibitor Listing</b>	✓

### 1. Breaktime Video Ad on Loop

- One-minute breaktime video advertisement on loop
- The ad unit of a breaktime video advertisement is 30-second. Exhibitors can break their assigned time into several ad units
- The final video advertisement file is to be provided by individual exhibitors
- The exact schedule of the breaktime video advertisement will be assigned by the organizer

### 2. Complimentary Registration (unlimited access)

- Five complimentary delegate registration
- Each delegate registration will have access to all session rooms

### 3. Congress App

- One-hundred words of company profile
- One product catalogue (max. 2 pages) in PDF
- One designated website and One company logo to all delegates using the congress mobile app
- Designated links can be embedded in the company profile to direct delegates to view own company websites/promotional materials. The content of the company profile is to be provided by individual sponsors.
- One pop-up advertisement sent to all delegates using the congress mobile app
- The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee
- The exact schedule of pop-up advertisements will be assigned by the organizer

### 4. e-Program Book Advertising

- One full-page, 4-color ad in the e-Program Book

### 5. Use of Congress Logo

- Use of congress logo on company communications relating to the 14<sup>th</sup> APVRS Congress

### 6. Exhibitor Listing

- Company name appears on Exhibitor List

#### Remarks:

1. Package sponsors will be given priority over the exhibitors.
2. Early commitment will enable your company to secure priority slots.

## Code of Practice

Please note that it is the Sponsor's / Contributor's responsibility to comply with the local authority's regulations and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at <https://www.efpia.eu/> and by International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) available at [www.ifpma.org](http://www.ifpma.org).

# Booking and Contract

## Contracts and Confirmation

### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

### Contributors

Once a contributor booking form is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

## Booking Procedures and Payment Information

### Terms of Payment

50% upon receipt of the sponsorship agreement/contributor confirmation and invoice  
50% by October 8, 2021

All payments must be received before the start date of the congress. Should the sponsor/ contributor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

### Payment Methods

Payment can be settled by bank transfer. Payment details will be included on the invoice.

### Cancellation/Modification

Cancellation or modification of sponsorship items or branding items must be made in writing to the organizers. The organizers shall retain:

20% of the agreed amount if the cancellation/modification is made **before July 23, 2021**;  
50% of the agreed amount if the cancellation/modification is made **between July 23, 2021 and October 8, 2021**;  
100% of the agreed amount the cancellation/modification is made **on or after October 9, 2021**.

# Contact Information

For booking or enquiries, please contact:

### Central Secretariat

Ms Winnie Ho

Executive Officer

Asia-Pacific Vitreo-Retina Society

Tel: (+852) 3892-5017

Fax: (+852) 2715-9490

Email: [exhibition@apvrs.org](mailto:exhibition@apvrs.org)



# Booking Form – Sponsorship & Exhibition

Please complete all the details and return to [exhibition@apvrs.org](mailto:exhibition@apvrs.org).

Contact Information	
Company Name:	_____
Contact Name:	_____ Position: _____
Address:	_____
Tel:	_____ Fax: _____
Email:	_____ Website: _____
Invoice Information	
Company Name:	_____
Contact Name:	_____ Position: _____
Address:	_____
Tel:	_____ Fax: _____
Email:	_____ Website: _____

## Sponsorship Package

We wish to book the following sponsorship package (please check the appropriate box):

Packages	Price	Check
Diamond Sponsorship	US\$65,000	<input type="checkbox"/>
Platinum Sponsorship	US\$45,000	<input type="checkbox"/>
Gold Sponsorship	US\$35,000	<input type="checkbox"/>

## Sponsorship Items

Scientific Program Items	Price	Check
A1 Sponsored Symposium (1 hour with attendance report)	US\$18,000	<input type="checkbox"/>
A2 Boosted Posts on Social Media	US\$2,000	<input type="checkbox"/>

# Booking Form – Sponsorship & Exhibition

(Booking Form Con't)

## Branding Items

Please check the additional items you would like to order. Package sponsor applicants can enjoy a 20% discount on peripheral items.

Advertising Items	Price	Quantity
<b>B1 Breaktime Video Advertisement (30 seconds)</b>	US\$2,000	
<b>B2 Advertisement in the e-Program Book</b>		
Back Cover	US\$3,000	
Inside Front Cover	US\$2,000	
Inside Back Cover	US\$1,000	
Run of Page (Full)	US\$2,000	
Run of Page (Half)	US\$1,000	
<b>B3 Banner Advertisement on Congress Website</b>		
Banner Ads (Large)	US\$5,000	
Banner Ads (Regular)	US\$3,000	

Congress Mobile App Items	Price	Check/Quantity
<b>C1 Company Profile</b>	US\$5,000	<input type="checkbox"/>
<b>C2 Push Notification</b>		
<i>Pre-Congress (Oct 1 – Dec 10)</i>	US\$2,000/ Twice	<input type="checkbox"/> (Qty: ____)
<i>During the Congress (Dec 11 – 12)</i>	US\$3,000/ Twice	<input type="checkbox"/> (Qty: ____)
<b>C3 Pop-Up Advertisement</b>	US\$2,000	<input type="checkbox"/> (Qty: ____)
<b>C4 Logo</b>	US\$20,000	<input type="checkbox"/>

## Contributor Package

We wish to book the following contributor package (please check the box):

Packages	Price	Check
Contributor	US\$7,000	<input type="checkbox"/>

If you wish to purchase extra branding items, please contact the APVRS secretariat at [exhibition@apvrs.org](mailto:exhibition@apvrs.org)

# Booking Form – Sponsorship & Exhibition

All payment should be made to the APVRS account in Hong Kong (USD) via Electronic Fund Transfer (EFT)† to the following bank account:

Bank Name: Hang Seng Bank  
Name of the Account: Asia Pacific Vitreo-Retina Society  
Account Number: 363-355744-222  
Bank Address: 83 Des Voeux Road, Central, Hong Kong  
Swift Code: HASE HKHH XXX

†Bank handling charges must be absorbed by the payer.

## Payment Schedule

- 50% upon receipt of the exhibition confirmation and invoice
- 50% by October 8, 2021

## Cancellation Penalties

- 20% before July 23, 2021
- 50% between July 23, 2021 and October 8, 2021
- 100% on or after October 9, 2021

Payment in full is required no later than **October 9**. Failure to make payment does not release the contracted or financial obligation of the exhibitor.

*We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_